National Health Professionals Invite SenesTech's CEO to Present the Advantages of Fertility Control for Rodents

FLAGSTAFF, Ariz. and ATLANTIC CITY, N.J., March 2, 2017 /<u>PRNewswire</u>/ -- SenesTech, Inc. (NASDAQ: SNES), a leader in technology for managing animal pest populations through fertility control, announced today that its CEO, Dr. Loretta Mayer, will be a featured speaker at the accredited national conference on environmental and public health topics, presented by the New Jersey Environmental Health Association in Atlantic City, New Jersey, on March 6, 2017. Dr. Mayer's seminar is entitled, "A New Solution to an Old Problem," or more informally subtitled, "Rats and Twinkies."

"The NJEHA conference is nationally recognized as a forum covering the most pressing of public health issues representing over 1,000 environment and public health professionals. I am honored to open the discussion of an alternative rodent management technology and applaud the progressive focus of NJEHA," said Dr. Loretta P. Mayer, Chair, CEO and co-founder of SenesTech. "This is an opportunity to introduce a registered and tested fertility control option, ContraPest, in the context of sustainable and effective public health solutions."

About SenesTech

SenesTech has developed an innovative technology for managing animal pest populations through fertility control as opposed to a lethal approach.

The Company's first fertility control product, ContraPest®, will be marketed for use initially in controlling rat infestations. ContraPest's novel technology and approach targets the reproductive capabilities of both sexes, inducing egg loss in female rodents and impairing sperm development in males. Using proprietary bait stations, ContraPest is dispensed in a highly palatable liquid formulation that promotes sustained consumption by rodent communities. ContraPest is designed, formulated and dispensed to be safe for handlers and non-target species such as wildlife, livestock and pets, in a biodegradable product. In contrast, the historical approach to managing rodent pest populations, rodenticides, carries a high risk of environmental contamination and the poisoning of non-target animals, pets and children.

We believe our non-lethal approach, targeting reproduction, is more humane, less harmful to the environment, and more effective in providing a sustainable solution to pest infestations than traditional lethal pest management methods. There is currently no other non-lethal fertility control product approved by the Food and Drug Administration (FDA), or the Environmental Protection Agency (EPA), for the management of rodent populations. We believe ContraPest® will establish a new paradigm in rodent control, resulting in improved performance in rodent control over rodenticides, without the negative environmental effects of rodenticides. For more information visit the SenesTech website at <u>www.senestech.com</u>.

Safe Harbor Statement

This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "may," "future," "plan" or "planned," "will" or "should," "expected," "anticipates," "draft," "eventually" or "projected." You are cautioned that such statements are subject to a multitude of risks and uncertainties that could cause future circumstances, events, or results to differ materially from those projected in the forward-looking statements as a result of various factors and other risks identified in our filings with the Securities and Exchange Commission. All forward-looking statements contained in this press release speak only as of the date on which they were made and are based on management's assumptions and estimates as of such date. We do not undertake any obligation to publicly update any forward-looking statements, whether as a result of the receipt of new information, the occurrence of future events or otherwise.

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