

SenesTech Expands its Rapidly Growing Global Footprint and Clears Major Regulatory Hurdle, Paving the Way for Use in Australia and New Zealand

SenesTech and Distribution Partner to Bring Evolve™ to New Zealand's Predator Free 2050 Initiative

PHOENIX, Feb. 25, 2025 /PRNewswire/ -- SenesTech, Inc. (Nasdaq: SNES), a pioneer in fertility control solutions for managing rodent populations, is pleased to announce a significant milestone in its expansion into vast and largely untapped markets for rodent fertility control across New Zealand and Australia. In partnership with Evicom, a provider of environmental consulting, on-ground environmental management and wildlife control and management services across Australia and New Zealand, SenesTech is bringing Evolve™ Rat and Evolve™ Mouse to the forefront of integrated pest management (IPM) solutions in the region.

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Following the submission of Evolve for regulatory approval in New Zealand, the company anticipates final approval in the third quarter of 2025, with stocking shipments beginning as early as late second quarter or early third quarter. This approval marks a transformational step in the way rodent populations are managed, offering a solution that is not only highly effective but also aligns with the strong environmental and ecological priorities of New Zealand and Australia.

Unlocking a Sustainable and Humane Alternative for Rodent Control

Rodent overpopulation remains a major ecological and economic challenge in both countries, threatening native wildlife, agriculture, and urban environments. Traditional rodenticides, while effective in the short term, pose significant risks to non-target species, the food chain, and the broader ecosystem. By contrast, Evolve is a revolutionary birth control solution that restricts rodent reproduction at its source, offering a non-lethal, environmentally responsible alternative that seamlessly integrates into existing IPM strategies.

A Perfect Fit for New Zealand's Predator Free 2050 Vision

New Zealand's Predator Free 2050 initiative is one of the most ambitious conservation programs in the world, aiming to eradicate invasive predators such as rats, stoats, and possums to safeguard native species. New Zealand expects to spend over \$4.5 billion on this program, explicitly counting on advancements in technology and the development of more efficient and effective eradication methods to accomplish their goals. Evolve represents an ideal partner for this effort, as it reduces rat populations without the collateral damage of poisons, preserving biodiversity and delicate ecosystems in line with New Zealand's conservation goals.

Expansion Opportunities in Australia's Growing Market

Beyond New Zealand, Australia presents another major growth opportunity. It is estimated that Australia currently spends \$100 million on rodent pest control annually, with the spend growing at over 5% per year. With escalating concerns over rodent infestations in ecologically sensitive habitat, agricultural, commercial, and urban settings, the adoption of sustainable pest management solutions is a rising priority. Evolve's environmental safety, ease of integration, and long-term efficacy position it as a game-changing solution for both government-backed conservation programs and private sector pest control initiatives.

A Market Poised for Rapid Growth

"By expanding into New Zealand and Australia we are delivering on our strategy to become the global leader in humane and sustainable fertility control solutions for managing rat populations, while tapping into significant, high-growth markets that are

actively seeking sustainable, humane, and effective alternatives to traditional rodenticides," said Joel Freundt, President and CEO of SenesTech. "Evolve reduces reliance on poisons, aligning with changing regulatory standards and environmental policies. This is especially crucial for New Zealand, where protecting native wildlife is a national priority, and for Australia, where large-scale agricultural and urban pest control efforts demand more responsible solutions."

With Evicom's broad network and strong government and private sector partnerships, SenesTech expects the regional annual demand for Evolve Rodent Birth Control to rapidly reach or exceed \$500,000, further solidifying its position as a leader in innovative pest control solutions.

About SenesTech, Inc.

SenesTech is committed to creating healthier environments by humanely managing animal pest populations through fertility control. The company's groundbreaking products, including Evolve rodent birth control, integrate seamlessly into pest management programs, significantly enhancing their effectiveness while reducing reliance on traditional poisons. SenesTech's mission is to create cleaner cities, more efficient businesses, and healthier communities with products that are humane, effective, and sustainable.

For more information, visit <https://senestech.com>.

Safe Harbor Statement

This press release contains forward-looking statements within the meaning of federal securities laws, and we intend that such forward-looking statements be subject to the safe harbor created thereby. Such forward-looking statements include, among others, our anticipation of final regulatory approval in New Zealand for Evolve in the third quarter of 2025; our anticipation of stocking shipments to begin in New Zealand as early as late second quarter or early third quarter of 2025; our belief that the regulatory approval in New Zealand is a transformational step in the way rodent populations are managed; our belief that Evolve is a solution that is highly effective and aligns with the strong environmental and ecological priorities of New Zealand and Australia; our belief that Evolve is a non-lethal, environmentally responsible alternative that seamlessly integrates into IPM strategies; our belief that Evolve is a perfect fit for New Zealand's Predator Free 2050 vision; our belief that New Zealand's Predator Free 2050 initiative is one of the most ambitious conservation programs in the world; our belief that Evolve represents an ideal partner for New Zealand's Predator Free 2050 initiative; our belief that Australia presents a major growth opportunity; our belief that Evolve's environmental safety, ease of integration, and long-term efficacy position is a game-changing solution for both New Zealand and Australia's government-backed conservation programs and private sector pest control initiatives; our belief that by expanding into New Zealand and Australia, we are delivering on our strategy to become the global leader in humane and sustainable fertility control solutions for managing rat populations, while tapping into significant, high-growth markets that are actively seeking sustainable, humane, and effective alternatives to traditional rodenticides; our belief that because Evolve reduces the reliance on poisons, which aligns with changing regulatory standards and environmental policies, it is especially crucial for New Zealand and Australia; our expectation that the regional annual demand for Evolve to rapidly reach or exceed \$500,000; and our belief that Evicom will further solidify our position as a leader in innovative pest control solutions. Forward-looking statements may describe future expectations, plans, results, or strategies and are often, but not always, made through the use of words such as "believe," "may," "future," "plan," "will," "should," "expect," "anticipate," "eventually," "project," "estimate," "continuing," "intend" and similar words or phrases. You are cautioned that such statements are subject to risks, uncertainties and other factors that could cause actual results to differ materially from those reflected by such forward-looking statements. Such factors include, among others, the successful commercialization of our products; market acceptance of our products; our financial performance, including our ability to fund operations; our ability to regain and maintain compliance with Nasdaq's continued listing requirements; regulatory approval and regulation of our products; and other factors and risks identified from time to time in our filings with the Securities and Exchange Commission, including our Annual Report on Form 10-K for the fiscal year ended December 31, 2023. All forward-looking statements contained in this press release speak only as of the date on which they were made and are based on management's assumptions and estimates as of such date. Except as required by law, we do not undertake any obligation to publicly update any forward-looking statements, whether as a result of the receipt of new information, the occurrence of future events or otherwise.

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