

# SenesTech Expands Global Footprint for Evolve Rodent Birth Control™: Signs Letter of Intent with SMark to Enter Indian Rodent Pest Control Market

PHOENIX, Feb. 4, 2025 /PRNewswire/ -- SenesTech, Inc. (Nasdaq: SNES), a pioneer in humane pest control solutions, is pleased to announce its plans to enter the Indian rodent pest control market through a partnership with SMark, a well-established distributor based in India. The partnership is cemented by a recently signed letter of intent, underscoring the shared commitment to bringing innovative, non-lethal rodent control solutions to this rapidly growing market.

## SENESTECH

India presents a significant opportunity for rodent pest control solutions, with an estimated market size exceeding \$81 million, growing at over 10% annually, and driven by rapid urbanization, agriculture demand, and public health concerns. Rodent infestations impact food supply chains, damage infrastructure, and pose serious health risks, highlighting the critical need for advanced, sustainable pest management strategies.

"We face significant challenges in India in the area of rodent pest control, challenges that are cultural, regulatory and operational. We have a unique expertise in addressing these challenges effectively. Evolve will fit our needs very well, and I would anticipate rapid acceptance for Evolve, providing an efficacious and sustainable tool," said Stelson Quadros, Executive Director and CEO of SMark.

"Our entry into India marks a milestone in our global expansion," said Joel Freundt, President and CEO of SenesTech. "India is a dynamic yet challenging market, both from regulatory and commercial perspectives. However, with SMark as our partner, we are confident in our ability to navigate these complexities and establish a strong foothold. SMark's deep local expertise and extensive distribution network position us for success as we introduce Evolve Rodent Birth Control™, our innovative rodent birth control solution, to India."

Evolve represents a groundbreaking approach to rodent management, targeting the root cause of infestations by restricting rodent reproduction. As a non-lethal, eco-friendly solution, Evolve aligns with growing regulatory preferences for sustainable pest control while addressing the escalating demand for effective alternatives to traditional poisons.

This partnership underscores SenesTech's commitment to improving public health and sustainability by offering humane solutions to pest management challenges worldwide.

### About SenesTech, Inc.

SenesTech is committed to creating healthier environments by humanely managing animal pest populations through fertility control. The company's groundbreaking products, including Evolve™ rodent birth control, integrate seamlessly into pest management programs, significantly enhancing their effectiveness while reducing reliance on traditional poisons. SenesTech's mission is to create cleaner cities, more efficient businesses, and healthier communities with products that are humane, effective, and sustainable.

For more information, visit <https://senestech.com>

### Safe Harbor Statement

This press release contains "forward-looking statements" within the meaning of federal securities laws, and we intend that such forward-looking statements be subject to the safe harbor created thereby. Such forward-looking statements include, among others, our plan to enter the Indian rodent pest control market through a partnership with SMark; our belief that India presents a significant opportunity for rodent pest control solutions, with an estimated market size exceeding \$81 million, growing at over

10% annually, and driven by rapid urbanization, agriculture demand, and public health concerns; our belief that entry into India marks a milestone in our global expansion; our confidence in our ability to navigate complexities and establish a strong foothold in India; and our belief that SMark's deep local expertise and extensive distribution network position us for success as we introduce Evolve™, our innovative rodent birth control solution, to India.

Forward-looking statements may describe future expectations, plans, results, or strategies and are often, but not always, made through the use of words such as "believe," "may," "future," "plan," "will," "should," "expect," "anticipate," "eventually," "project," "estimate," "continuing," "intend" and similar words or phrases. You are cautioned that such statements are subject to risks, uncertainties and other factors that could cause actual results to differ materially from those reflected by such forward-looking statements. Such factors include, among others, the successful commercialization of our products; market acceptance of our products; our financial performance, including our ability to fund operations; our ability to maintain compliance with Nasdaq's continued listing requirements; regulatory approval and regulation of our products; and other factors and risks identified from time to time in our filings with the Securities and Exchange Commission, including our Annual Report on Form 10-K for the fiscal year ended December 31, 2023. All forward-looking statements contained in this press release speak only as of the date on which they were made and are based on management's assumptions and estimates as of such date. Except as required by law, we do not undertake any obligation to publicly update any forward-looking statements, whether as a result of the receipt of new information, the occurrence of future events or otherwise.

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