

SenesTech Signs a Distribution Agreement with Target Specialty Products for ContraPest®

PHOENIX, April 5, 2023 /PRNewswire/ -- SenesTech, Inc. (NASDAQ: SNES, "SenesTech" or the "Company"), (www.senestech.com) the rodent fertility control experts and inventors of the only EPA registered contraceptive for male and female rats, ContraPest®, today announced a national distribution agreement with Target Specialty Products for ContraPest. In addition to distribution, Target Specialty Products and SenesTech will be actively collaborating in marketing and selling ContraPest throughout its network.

SENESTECH

"This agreement with Target recognizes the important role that distributors represent, more as a strategic vertical than as a distribution channel. It represents a new and more collaborative partnership and allows us to leverage their marketing and education platforms directly to the pest management community," said Joel Freundt, SenesTech's Chief Executive Officer. "The long-standing relationship between pest management professional, or PMP, and distributor in this scenario lends additional credibility to our product. They are selective about what products they carry, and ContraPest made the list. More PMPs will try it as a result."

"While the focus of our marketing and sales is on the PMP community directly, there are many times that a combined approach with a quality distributor better meets the PMPs' needs, and dramatically improves our reach," added Nicole Williams, SenesTech's Chief Revenue Officer. "SenesTech now has renewed and expanded agreements with the two largest structural pest management distributors: Vesperis and Target Specialty Products."

About SenesTech

We are the experts in rat fertility control. Our passion is to create a healthy environment by better controlling rat pest populations. We keep an inescapable truth in mind. Two rats and their descendants can be responsible for the birth of up to 15,000 pups after a year. We invented ContraPest, the only U.S. EPA registered contraceptive for male and female rats. ContraPest fits seamlessly into all integrated pest management programs, greatly improving the overall goal of effective rat management. We strive for clean cities, efficient businesses, and happy households – with a product that was designed to be effective and sustainable without killing rats. At SenesTech, we are committed to improving the health of the world by humanely managing animal populations through fertility control.

For more information visit <https://senestech.com/> and <https://conrapeststore.com>.

Safe Harbor Statement

This press release contains "forward-looking statements" within the meaning of federal securities laws, and we intend that such forward-looking statements be subject to the safe harbor created thereby. Such forward-looking statements include, among others, our belief that the agreement with Target represents a new and more collaborative partnership and allows us to leverage their marketing and education platforms directly to the pest management community; our belief that the long-standing relationship between pest management professional and distributor in this scenario lends additional credibility to our product; and our belief that more PMPs will try ContraPest as a result of this. Forward-looking statements may describe future expectations, plans, results or strategies and are often, but not always, made through the use of words such as "believe," "may," "future," "plan," "will," "should," "expect," "anticipate," "eventually," "project," "estimate," "continuing," "intend" and similar words or phrases. You are cautioned that such statements are subject to risks, uncertainties and other factors that could cause actual results to differ materially from those reflected by such forward-looking statements. Such factors include, among others, the impacts and implications of the COVID-19 pandemic, the successful commercialization of our products, market acceptance of our products, regulatory approval and regulation of our products and other factors and risks identified from time to time in our filings with the Securities and Exchange Commission, including our Annual Report on Form 10-K for the fiscal year ended

December 31, 2022. All forward-looking statements contained in this press release speak only as of the date on which they were made and are based on management's assumptions and estimates as of such date. Except as required by law, we do not undertake any obligation to publicly update any forward-looking statements, whether as a result of the receipt of new information, the occurrence of future events or otherwise.

CONTACT:

Investors: Robert Blum, Joe Dorame, Joe Diaz, Lytham Partners, LLC,
602-889-9700, senestech@lythampartners.com

Press: Nicole Williams, Chief Revenue Officer, SenesTech, Inc., 928-779-4143

Company: Tom Chesterman, Chief Financial Officer, SenesTech, Inc.,
928-779-4143

SOURCE SenesTech, Inc.

<https://senestech.investorroom.com/2023-04-05-SenesTech-Signs-a-Distribution-Agreement-with-Target-Specialty-Products-for-ContraPest-R>