

ContraPest® Deploying in City of Los Angeles

PHOENIX, Dec. 15, 2022 /[PRNewswire](#)/ -- SenesTech, Inc. (NASDAQ: SNES, "SenesTech" or the "Company"), (www.senestech.com) the rodent fertility control experts and inventors of the only EPA registered contraceptive for male and female rats, ContraPest®, today announced that the City of Los Angeles has ordered and plans to deploy ContraPest broadly at the Los Angeles Zoo, one of the top 10 in the nation.

ContraPest has been shown in multiple, independent deployments to be effective when used alone or in conjunction with other integrated pest management (IPM) tools, with efficacy improvements of up to 90% over the use of traditional IPM methods. This makes ContraPest a logical choice for deployments where traditional methods are falling short and there is a heightened risk of non-target species exposure, such as in zoos and sanctuaries.

SENESTECH

"The LA Zoo started with a deployment of 17 bait stations. Once they were confident in ContraPest, we worked with them to develop a deployment plan which is expected to exceed 250 bait stations. We now move into deployment support with them, providing training and consultation as needed," said Nicole Williams, SenesTech's Chief Strategy Officer. "We will also be using this as a further example of ContraPest's use in integrated pest management as we market to other parts of the City of Los Angeles and beyond."

"Zoos and sanctuaries represent an immediately accessible, multimillion-dollar opportunity for us, a vertical that has grown over 300% in the past year, with nearly 70 current customers and growing. Building on the proven success at other zoos and sanctuaries, and now that we can add the unique Elevate Bait System for roof rat infestations, we anticipate continued rapid and accelerating growth into this vertical," said Joel Fruendt, SenesTech's President and Chief Executive Officer.

About SenesTech

We are the experts in rat fertility control. Our passion is to create a healthy environment by better controlling rat pest populations. We keep an inescapable truth in mind. Two rats and their descendants can be responsible for the birth of up to 15,000 pups after a year. We invented ContraPest, the only U.S. EPA registered contraceptive for male and female rats. ContraPest fits seamlessly into all integrated pest management programs, greatly improving the overall goal of effective rat management. We strive for clean cities, efficient businesses, and happy households – with a product that was designed to be effective and sustainable without killing rats. At SenesTech, we are committed to improving the health of the world by humanely managing animal populations through fertility control.

For more information visit <https://senestech.com/> and <https://contrapestore.com>.

Safe Harbor Statement

This press release contains "forward-looking statements" within the meaning of federal securities laws, and we intend that such forward-looking statements be subject to the safe harbor created thereby. Such forward-looking statements include, among others, our belief that ContraPest has dramatic efficacy in zoo deployments; our belief that ContraPest is a logical choice for deployments where traditional IPM methods are falling short and there is a heightened risk of non-target species exposure, such as in zoos and sanctuaries; our expectation that zoos and sanctuaries represent an immediately accessible, multimillion-dollar opportunity for us; and with the addition of our Elevate Bait System for roof rat infestations, our expectation of continued rapid and accelerating growth into the zoos and sanctuaries vertical. Forward-looking statements may describe future expectations, plans, results or strategies and are often, but not always, made through the use of words such as "believe," "may," "future," "plan," "will," "should," "expect," "anticipate," "eventually," "project," "estimate," "continuing," "intend" and similar words or phrases. You are cautioned that such statements are subject to risks,

uncertainties and other factors that could cause actual results to differ materially from those reflected by such forward-looking statements. Such factors include, among others, the impacts and implications of the COVID-19 pandemic, the successful commercialization of our products, market acceptance of our products, regulatory approval and regulation of our products and other factors and risks identified from time to time in our filings with the Securities and Exchange Commission, including our Annual Report on Form 10-K for the fiscal year ended December 31, 2021. All forward-looking statements contained in this press release speak only as of the date on which they were made and are based on management's assumptions and estimates as of such date. Except as required by law, we do not undertake any obligation to publicly update any forward-looking statements, whether as a result of the receipt of new information, the occurrence of future events or otherwise.

CONTACT:

Investors: Robert Blum, Joe Dorame, Joe Diaz, Lytham Partners, LLC,
602-889-9700, senestech@lythampartners.com

Company: Tom Chesterman, Chief Financial Officer, SenesTech, Inc.,
928-779-4143

SOURCE SenesTech, Inc.

<https://senestech.investorroom.com/2022-12-15-ContraPest-R-Deploying-in-City-of-Los-Angeles>