

SenesTech Announces Launch of a New Website

FLAGSTAFF, Ariz., Oct. 29, 2018 /PRNewswire/ -- SenesTech, Inc. (NASDAQ: SNES), a developer of proprietary technologies for managing rat populations through fertility control, announced that it had launched its newly redesigned website at www.senestech.com. The revamped website features a streamlined and information-rich design, improved functionality and enriched content, targeted at providing a comprehensive source of information on rat fertility control for pest management professionals, corporate technical services and operations professionals, conservation/zoo managers and the general public.



"So many stakeholders have questions and concerns about the best practices in pest management, with their interests growing regarding sustainability, reduced risk for handlers and other animals and effectiveness. We are excited to provide a fully modern tool for making better decisions about pest control, and yes, ordering ContraPest is just a click away from any page," said Dr. Loretta P. Mayer, SenesTech's CEO and co-Founder.

Highlights and improvements of the website include:

- Improved user content featuring an enhanced ordering experience through the showcasing of distribution partners and direct links to their online stores as available,
- Improved navigation and access to product resources for ContraPest from educational overviews to deployment tools and product information including label, SDS, technical sheets, etc.,
- Enhanced pages showcasing events SenesTech will be attending and assist interested consumers, individuals and businesses find a PMP trained and stocked to deploy ContraPest, and
- The addition of a newsletter sign up to build deeper relationships and provide more consistent and timely communication with our customers.

About ContraPest

ContraPest® is an innovative technology that targets the reproductive capabilities of Norway and roof rats. As a highly palatable liquid, the formulation promotes sustained consumption, helping to reduce fertility in both male and female rats, bringing populations down and keeping them down. Our delivery system is designed to minimize handler exposure, and ContraPest is dispensed inside tamper resistant bait stations, minimizing the risks to non-target species.

As a versatile tool, ContraPest can be used within Integrated Pest Management (IPM) programs to help reduce reproduction and magnify the success of IPM protocols or as a standalone, non-lethal solution for customers that are looking to reduce or eliminate the use of lethal methodologies.

Please read and follow all label instructions. Target species: Norway and roof rats.

About SenesTech

SenesTech has developed and is in the process of commercializing a proprietary technology for managing animal pest populations, primarily rat populations, through fertility control. For more information visit the SenesTech website at www.senestech.com.

Safe Harbor Statement

This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended and such forward-looking statements are

made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. "Forward-looking statements" involve estimates, assumptions, risks and uncertainties and describe future expectations, plans, results, or strategies. Forward looking statements are generally preceded by words such as "may," "future," "believe," "plan," "will" or "should," "continue," "expect," "anticipates," "eventually," "projected" or other comparable terminology. Such forward looking statements include, but are not limited to: our expectations regarding our utilization of operating cash, our expectations regarding operating results, and our expectations related to our product messaging and distribution relationships. You should not unduly rely on forward looking statements because such statements are subject to a multitude of risks and uncertainties that could cause future circumstances, events, or results to differ materially from those projected in the forward-looking statements, including the risks that actual results may differ materially from those projected in the forward-looking statements as a result of various factors and other risks identified in our filings with the Securities and Exchange Commission. All forward-looking statements contained in this press release speak only as of the date on which they were made and are based on management's assumptions and estimates as of such date. We do not undertake any obligation to publicly update any forward-looking statements, whether as a result of the receipt of new information, the occurrence of future events or otherwise.

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