

# SenesTech to Exhibit at Pest World 2018 in Orlando

**The Company will showcase a new delivery system for ContraPest®**

FLAGSTAFF, Ariz. and ORLANDO, Fla., Oct. 22, 2018 /[PRNewswire](#)/ -- SenesTech, Inc. (NASDAQ: SNES), a developer of proprietary technologies for managing rat populations through fertility control, will exhibit ContraPest®, its EPA-approved product at the National Pest Management Association annual meeting, PestWorld 2018, in Orlando, FL, on October 22-26. At PestWorld, the Company will be showcasing an additional, new delivery system.

ContraPest is a liquid product designed and manufactured to be deployed in an industry standard bait box, the JT Eaton 903TP. At PestWorld, the Company is introducing and accepting orders for a newly designed bait delivery system that will fit inside the Bell Labs PROTECTA EVO Express. As asked for by our customers, this is one of the more popular bait stations commonly in use. In addition, the new delivery system incorporates a new tray design with improved bait delivery performance. The new tanks and trays are ready to ship immediately.



Previously, the Company announced that the U.S. Environmental Protection Agency has approved the removal of "Restricted Use Pesticide" from the label of ContraPest. The ContraPest label will now include a statement, "Intended for Professional Use Only," reflecting SenesTech's belief that ContraPest is best used as part of integrated pest management.

"PestWorld is the industry's premier event for reaching the professional pest control market with over 3,700 attendees and products from 200 companies. At the Disney World Resort in Orlando the PestWorld attendees will be the first to see our new bait delivery system and new label as we continue to improve the first fertility control solution to address sustainability and block rebound in the industry," said Dr. Loretta P. Mayer, SenesTech's CEO and co-Founder.

SenesTech representatives will be available at PestWorld in booth 2029.

## About ContraPest

ContraPest® is an innovative technology that targets the reproductive capabilities of Norway and roof rats. As a highly palatable liquid, the formulation promotes sustained consumption, helping to reduce fertility in both male and female rats, bringing populations down and keeping them down. Our delivery system is designed to minimize handler exposure, and ContraPest is dispensed inside tamper resistant bait stations, minimizing the risks to non-target species.

As a versatile tool, ContraPest can be used within Integrated Pest Management (IPM) programs to help reduce reproduction and magnify the success of IPM protocols or as a standalone, non-lethal solution for customers that are looking to reduce or eliminate the use of lethal methodologies.

Please read and follow all label instructions. Target species: Norway and roof rats.

## About SenesTech

SenesTech has developed and is in the process of commercializing a proprietary technology for managing animal pest populations, primarily rat populations, through fertility control. For more information visit the SenesTech website at [www.senestech.com](http://www.senestech.com).

## Safe Harbor Statement

*This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. "Forward-looking statements" involve estimates, assumptions, risks and uncertainties and describe future expectations, plans, results, or strategies. Forward looking statements are generally preceded by words such as "may," "future," "believe," "plan," "will" or "should," "continue," "expect," "anticipates," "eventually," "projected" or other comparable terminology. Such forward looking statements include, but are not limited to: our expectations regarding our utilization of operating cash, our expectations regarding operating results, and our expectations related to our product messaging and distribution relationships. You should not unduly rely on forward looking statements because such statements are subject to a multitude of risks and uncertainties that could cause future circumstances, events, or results to differ materially from those projected in the forward-looking statements, including the risks that actual results may differ materially from those projected in the forward-looking statements as a result of various factors and other risks identified in our filings with the Securities and Exchange Commission. All forward-looking statements contained in this press release speak only as of the date on which they were made and are based on management's assumptions and estimates as of such date. We do not undertake any obligation to publicly update any forward-looking statements, whether as a result of the receipt of new information, the occurrence of future events or otherwise.*

## CONTACT:

Investor: Robert Blum, Joe Dorame, Joe Diaz, Lytham Partners, LLC, 602-889-9700,  
[senestech@lythampartners.com](mailto:senestech@lythampartners.com)

Company: Tom Chesterman, Chief Financial Officer, SenesTech, Inc., 928-779-4143

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