

SenesTech Signs a Distribution Agreement with Target Specialty Products for ContraPest®

FLAGSTAFF, Ariz., Nov. 8, 2017 /PRNewswire/ -- SenesTech, Inc. (NASDAQ: SNES), a developer of proprietary technologies for managing animal pest populations through fertility control, today announced a national distribution agreement with Target Specialty Products for ContraPest®. In addition to distribution, Target Specialty Products will be marketing and selling ContraPest throughout its network.



"Target Specialty Products is an excellent sales and distribution partner for SenesTech, with their direct connection with the pest control operators, with their extensive breadth and depth of coverage throughout the U.S., and their commitment to a vision of protecting the environment. They will provide us with a more extensive nationwide sales coverage in the pest management sector," said Dr. Loretta P. Mayer, Chair, CEO and co-founder of SenesTech. "As they have assured us, that consistent with their core values, they will work hard to embrace innovation and provide their customers with access to quality products. ContraPest is a clear example of such innovation and quality."

About SenesTech

SenesTech has developed an innovative technology for managing animal pest populations through fertility control as opposed to a lethal approach.

ContraPest's novel technology and approach targets the reproductive capabilities of both sexes in rat populations, inducing egg loss in female rats and impairing sperm development in males. Using a proprietary bait delivery method, ContraPest is dispensed in a highly palatable liquid formulation that promotes sustained consumption by rat communities. ContraPest is designed, formulated and dispensed to be low hazard for handlers and non-target species such as wildlife, livestock and pets, where the active ingredients break down rapidly, unlike rodenticides. In contrast, the historical approach to managing rat pest populations, rodenticides, carries a high risk of environmental contamination and the poisoning of non-target animals, pets and children. ContraPest is a Restricted Use product.

We believe our innovative non-lethal approach, targeting reproduction, is more humane, less harmful to the environment, and more effective in providing a sustainable solution to pest infestations than traditional lethal pest management methods. We believe ContraPest® will establish a new paradigm in rodent control, resulting in improved performance in rodent control over rodenticides, without the negative environmental effects of rodenticides. For more information visit the SenesTech website at www.senestech.com.

About Target Specialty Products

With over 80 years of industry experience, Target Specialty Products is proud to be a leading national wholesale distributor of pest management and turf and ornamental (T&O) products, application equipment, supplies, services, education and training programs.

Serving the entire United States and Canada from conveniently located branch locations, Target Specialty Products provides products, services and equipment to the following industries, in both the private and public sectors: Aquatic, Forestry, and Vector Control, Golf Course and Turfgrass Maintenance, Landscape Maintenance, Nursery, Pest Management, Fumigation and Vegetation Management.

Safe Harbor Statement

This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "may," "future," "plan" or "planned," "will" or "should," "expected," "anticipates," "draft," "eventually" or "projected." You are cautioned that such statements are subject to a multitude of risks and uncertainties that could cause future circumstances, events, or results to differ materially from those projected in the forward-looking statements, including the risks that actual results may differ materially from those projected in the forward-looking statements as a result of various factors and other risks identified in our filings with the Securities and Exchange Commission. All forward-looking statements contained in this press release speak only as of the date on which they were made and are based on management's assumptions and estimates as of such date. We do not undertake any obligation to publicly update any forward-looking statements, whether as a result of the receipt of new information, the occurrence of future events or otherwise.

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