SenesTech Delivers First Sale to Natural Resources Program in Hawaii

FLAGSTAFF, Ariz., Sept. 21, 2017 /PRNewswire/ -- SenesTech, Inc. (NASDAQ: SNES), a developer of proprietary technologies for managing animal pest populations through fertility control, today announced a sales agreement and initial delivery of ContraPest to a Hawaii natural resources program for the control of rodents in an outdoor setting under an experimental use permit to control wild rats that prey upon native birds and plants in the preserve.

"We are particularly excited to be a part of a solution to address the devastation to our island communities by rodents that are increasing at an unusual rate as the changing climate favors more fruiting plant growth, providing resources for increased rat reproduction," said Dr. Loretta P. Mayer, Chair, CEO and co-founder of SenesTech.



The agreement calls for ContraPest deployment on the island of Oahu over a total of 20 acres in a tropical forest region where bait stations are methodically placed on a grid by preserve personnel who have hiked into the remote area. Rodent management on this site has provided in excess of 10 years of population data and was selected strategically to demonstrate the sustainability of a fertility control approach to rat infestations in Island ecologies. The total area of all projects managed by this natural resources program is 16,163 acres.

The ContraPest product is being provided by the Pacific International Center for High Technology Research in support of the experimental use permit. ContraPest baiting began in August, at the height of the rodent population expansion season.

The precise location and additional details were not disclosed.

About SenesTech

SenesTech has developed an innovative technology for managing animal pest populations through fertility control as opposed to a lethal approach.

The Company's first fertility control product, ContraPest®, is marketed for use initially in controlling rat infestations. ContraPest's novel technology and approach targets the reproductive capabilities of both sexes, inducing egg loss in female rodents and impairing sperm development in males. Using proprietary bait stations, ContraPest is dispensed in a highly palatable liquid formulation that promotes sustained consumption by rodent communities. ContraPest is designed, formulated and dispensed to be safe for handlers and non-target species such as wildlife, livestock and pets, in a biodegradable product. In contrast, the historical approach to managing rodent pest populations, rodenticides, carries a high risk of environmental contamination and the poisoning of non-target animals, pets and children.

We believe our non-lethal approach, targeting reproduction, is more humane, less harmful to the environment, and more effective in providing a sustainable solution to pest infestations than traditional lethal pest management methods. There is currently no other non-lethal fertility control product approved by the Food and Drug Administration (FDA), or the Environmental Protection Agency (EPA), for the management of rodent populations. We believe ContraPest® will establish a new paradigm in rodent control, resulting in improved performance in rodent control over rodenticides, without the negative environmental effects of rodenticides. For more information visit the SenesTech website at www.senestech.com.

This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "may," "future," "plan" or "planned," "will" or "should," "expected," "anticipates," "draft," "eventually" or "projected." You are cautioned that such statements are subject to a multitude of risks and uncertainties that could cause future circumstances, events, or results to differ materially from those projected in the forward-looking statements, including the risks that actual results may differ materially from those projected in the forward-looking statements as a result of various factors and other risks identified in our filings with the Securities and Exchange Commission. All forward-looking statements contained in this press release speak only as of the date on which they were made and are based on management's assumptions and estimates as of such date. We do not undertake any obligation to publicly update any forward-looking statements, whether as a result of the receipt of new information, the occurrence of future events or otherwise.

CONTACT:

Investor: Robert Blum, Joe Dorame, Joe Diaz, Lytham Partners, LLC, 602-889-9700, senestech@lythampartners.com

Company: Tom Chesterman, Chief Financial Officer, SenesTech, Inc., 928-779-4143

SOURCE SenesTech, Inc.

https://senestech.investorroom.com/2017-09-21-SenesTech-Delivers-First-Sale-to-Natural-Resources-Program-in-Hawaii