

SenesTech Signs Two Year Agreement for ContraPest With Animal Sanctuary Wildhorse Ranch Rescue

FLAGSTAFF, Ariz., July 17, 2017 /PRNewswire/ -- SenesTech, Inc. (NASDAQ: SNES), a developer of proprietary technologies for managing animal pest populations through fertility control, announced today its collaboration with the Wildhorse Ranch Rescue (WRR) in Gilbert, AZ to provide safe and sustainable control of a rat infestation at their facilities. The project will utilize ContraPest, SenesTech's proprietary technology for managing rodent pest populations through fertility control, for which WRR has agreed to a two year purchase agreement.



Wildhorse Ranch Rescue's mission is to save animals from abuse, neglect, slaughter and premature death by providing a safe place for them to live out the remainder of their lives.

"We've all heard of rodent bait boxes filled with poison. So cruel and unnecessary!" stated Kimberly Meagher, author, actor, director and founder of Wildhorse Ranch Rescue. "At Wildhorse, we have rodent bait boxes from SenesTech. It is the most humane way to control your rodent residents. We love Ben and his gang. We just want to allow them to exist without the consequence of babies. We are so thankful to have found this product! We will do whatever we can to help market this wonderful, humane solution."

"Animal sanctuaries, as well as zoos, have a commitment to ethical treatment of animals and struggle with rodent infestations. The animal sanctuary market is an obvious fit and a substantial opportunity for us. With about 200 accredited facilities in the US, all of whom have the potential for rodent pest infestations, ContraPest is an ideal choice. ContraPest targets the whole rat population that carries disease, damages property and disturbs the public by getting to the root of the problem: reproduction, and does so safely, sustainably and humanely," said SenesTech's co-founder and CEO Dr. Loretta Mayer.

About SenesTech

SenesTech developed an innovative technology for managing animal pest populations through fertility control as opposed to a lethal approach. The company's first fertility control product, ContraPest, is marketed for use in controlling rat infestations. ContraPest's novel technology targets the reproductive capabilities of both sexes, inducing egg loss in female rodents and impairing sperm development in males. Using proprietary bait stations, ContraPest is dispensed in a highly palatable liquid formula that promotes sustained consumption by rodent communities. The liquid is biodegradable, designed to be safe for handlers and non-target species such as wildlife, livestock and pets. In contrast, the historical approach to managing rodent pest populations, rodenticides, carries a high risk of environmental contamination and the poisoning of non-target animals, pets and children.

SenesTech's non-lethal approach of targeting reproduction is more humane, environmentally safe, and more effective in providing a sustainable solution to pest management. Currently no other non-lethal fertility control product is approved by the Food and Drug Administration (FDA) and the Environmental Protection Agency (EPA), for the management of rodent populations. SenesTech believes ContraPest will establish a new paradigm over rodenticides, without the negative environmental effects. For more information visit the SenesTech website at www.senestech.com.

About Wildhorse Ranch Rescue

Wildhorse Ranch Rescue was started in 1995 by Kim Meagher (pronounced Marr) while an employee of Intel Corporation. She and her two young children Nick and McKay, accidentally learned of the plight of homeless horses in the United States.

Once they knew that over 60,000 horses in this country are sent to horrible deaths each year, they knew they had to do something. They rescued horses privately from 1995 until 2000. But their efforts could not save very many horses. Kim applied for, and received non-profit status for Wildhorse Ranch Rescue (WHRR). Since that time, with the help of many others, WHRR has been able to help save many horses.

Wildhorse Ranch Rescue's Programs include:

- Equine Rescue– Wild Mustangs, All domestic equines, Retired US Forest Service Equines, US Cavalry Horses and any equine in need of help.
- [Havasupai Pup](#) – This program started in 2007. We rescue the unwanted puppies, dogs and kittens from Havasupai Grand Canyon,
- [Havasupai Horse Rescue Program](#) - As of Oct. 2014, we began taking horses and mules in need out of Havasupai.
- KittyCity consists of our cat sanctuary. All cats are spayed/neutered.

For more information on Wildhorse Ranch Rescue visit their website at www.wildhorseranchrescue.com.

Safe Harbor Statement

This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "may," "future," "plan" or "planned," "will" or "should," "expected," "anticipates," "draft," "eventually" or "projected." You are cautioned that such statements are subject to a multitude of risks and uncertainties that could cause future circumstances, events, or results to differ materially from those projected in the forward-looking statements, including the risks that actual results may differ materially from those projected in the forward-looking statements as a result of various factors and other risks identified in our filings with the Securities and Exchange Commission. All forward-looking statements contained in this press release speak only as of the date on which they were made and are based on management's assumptions and estimates as of such date. We do not undertake any obligation to publicly update any forward-looking statements, whether as a result of the receipt of new information, the occurrence of future events or otherwise.

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